

Action notes

GP Data Patient and Public Engagement and Communications Advisory Panel

Date: Thursday 9 June 2022

Time: 09:30am to 11:00am

Location: MS Teams dial in

Time	Agenda Item	Owner
09:30	Introductions	Grace Melvin
09:32	Formal noting of previous meeting's action notes	Grace Melvin
09:35	Type one opt-out digital service	NHS Digital
10:20	Summary of listening phase and next steps	NHS Digital
10:50	AOB	Grace Melvin

Attendees	Organisation
Grace Melvin (CHAIR)	Association of Medical Research Charities
Rebecca Moore	Healthwatch
Lay member 1	Independent member
Lay member 2	Lay member
Lay member 3	Lay member
Eileen Phillips	National Data Guardian
Communications and Stakeholder Engagement Manager	NHS Digital
Business Support	NHS Digital
Service Designer	NHS Digital
Business Manager	NHS Digital
Project Manager	NHS Digital
Service Designer	NHS Digital
Data Manager	NHS Digital
Insight Manager	NHS Digital
David Chutter	use MY data

Apologies	Organisation
Information Governance Lead	NHS Digital

Action notes

Agenda item	Notes
1	<p>Introductions</p> <p>It was confirmed that Grace Melvin would take the role of Chair for the meeting.</p> <p>The Chair introduced the meeting and welcomed Panel members. Apologies were noted.</p>
2	<p>Formal noting of previous meeting's action notes</p> <p>The action notes from the previous meeting were approved for publication.</p> <p>It was confirmed that the working document TRE slides (discussed at a previous meeting) could be shared amongst the restricted use MY data advisory group.</p>
3.	<p>Type one opt-out (T1OO) digital service</p> <p>The Panel received a presentation which provided an overview of the type one opt-out service design, user types and the approach to user research, before being given a demonstration of the proposed digital service.</p> <p>Panel views were sought on the service, to help shape the digital product, as well as the approach to user testing.</p> <p>The overall feedback was positive, and it was recognised that it presented an easier option for those who are comfortable using online services.</p> <p>The Panel queried the delivery method of the digital service, and it was confirmed that it would be available via the NHS app, as well as via the website. The Panel were also reminded that the digital service would be provided in addition to the existing methods of opting out, namely, by completing a form and returning it to an individual's GP surgery in person, by post or by email.</p> <p>The Panel queried what provision would be in place to support carers, with power of attorney, to register an opt-out. This was captured as an action for the T1OO team to take away from the meeting and explore and feed into the prioritisation of enhancements for future development.</p> <p>It was queried why an opt-out decision can be made by a 13-year-old. This was captured as an action for the T1OO team to discuss with policy colleagues.</p> <p>The next steps will now focus on content development and user testing.</p>
4.	<p>Summary of listening phase and next steps</p> <p>The panel were provided with an overview of the key findings from the listening phase and informed that the listening phase report was in the process of being approved for publication. This was welcomed by the panel.</p>

Action notes

	<p>The panel heard that the listening phase has helped to provide conclusive views in a number of areas, however it has also identified where further work is required to understand views in more detail, and in some areas, identified where there are gaps. The panel heard how the engagement phase would seek to address this and were invited to comment on the aims and objectives set out for the phase.</p> <p>The following points were made:</p> <ul style="list-style-type: none"> • The use of data for planning needs to be reflected more strongly, and the benefits that can be realised in this space. • The panel reflected on the lack of support for the use of data for planning and research amongst younger audiences, reflecting that this may be due to them having less cause to use health services. Panel members felt it was important that future engagement activity explores these attitudes as well as others who may be indifferent or opposed to any benefits in sharing health data. • Engagement must be meaningful and focused on ‘listening’ not telling people what we need them to know. It was noted that listening was important at every stage of the programme. • Celebrities could play a role in reaching some audiences, particularly those who have a personal story to tell. <p>It was confirmed that the engagement phase would not include the delivery of a campaign on GDPR – this would take place in a later phase.</p>
6.	<p>AOB</p> <p>Recruitment campaign for new PPECAP members - campaign testing will take place on and 23rd and 28th of June. Draft visuals are expected to be ready for review by the Panel on 7th of July.</p>

ENDS