

Action notes

Meeting: GP Data Patient and Public Engagement and Communications Advisory Panel

Date: Thursday 26 May 2022

Time: 09:30am to 11:00am

Location: MS Teams dial in

| Time | Agenda Item | Owner |
|--------|--|-----------------|
| 9.30am | Introductions | Eileen Phillips |
| 9.32am | Formal noting of previous meeting's action notes | Eileen Phillips |
| 9:40 | Presentation of public research findings | NHS Digital |
| 10:00 | Programme update: Communications and Engagement | NHS Digital |
| 10:35 | Engagement phase discussion | NHS Digital |
| 10:55 | AOB | Eileen Phillips |

| Attendees | Organisation |
|---------------------------------------|--|
| Grace Melvin | Association of Medical Research Charities (AMRC) |
| Lay member 1 | Independent member |
| Lay member 2 | Independent member |
| Eileen Phillips (CHAIR) | National Data Guardian (NDG) |
| Communications and Engagement Manager | NHS Digital |
| Business Support | NHS Digital |
| Head of Communications | NHS Digital |
| Service Designer | NHS Digital |
| Deputy Head of Communications | NHS Digital |
| John Marsh | use MY data (UMD) |
| Lay member 3 | Independent member |
| Insight Manager | NHS Digital |

| Apologies | Organisation |
|-----------------------------|--------------|
| Information Governance Lead | NHS Digital |

Action notes

| Agenda item | Notes |
|-------------|---|
| 1 | <p>Introductions</p> <p>The chair introduced the meeting and welcomed Panel members. Apologies for the meeting were noted.</p> |
| 2 | <p>Review of previous meeting's action notes</p> <p>The action notes were agreed for publication.</p> <p>It was confirmed that the latest programme blog, written by Grace Melvin, was published on 26.5.22, and thanks were noted for Grace. A link to the blog has been circulated to the panel via email.</p> <p>Further to the TRE discussion at the previous meeting, questions were asked about what firm deadlines existed for the programme. The comms and engagement workstream lead confirmed that the programme is committed to meeting the ministerial commitments and allowing sufficient time for meaningful communications and engagement with stakeholders and the public. For this reason, although there are some indicative dates to aid planning, the focus is on satisfying the commitments rather than target dates.</p> <p>Recruitment to the panel – confirmation was given that the recruitment campaign is progressing. In anticipation of interest outweighing the places available on the Panel, it was agreed that an additional pool of people be created who could support ad hoc pieces of work through the life of the programme, as part of the ongoing public engagement.</p> |
| 3. | <p>Presentation of public research findings</p> <p>Further to the presentation given at the meeting on 12 May, and the circulation of the slide deck, the Panel explored the findings and considered areas for further consideration in the engagement phase.</p> <p>The Panel again reflected on the confusion arising from the range of opt-outs across the health system, compounded by unhelpful language and difficulty accessing information that helpfully explained the options. It was agreed that while the variety of opt-outs was a policy issue, the language and communications relating to type one opt-outs would be addressed as part of the GDPR programme and the Panel would be involved in shaping them.</p> <p>It was also highlighted that the similarity between the programme name, GDPR, and GDPR, could create additional confusion. It was confirmed that this would be addressed in the communications.</p> |

Action notes

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| <p>4.</p> | <p>Programme update: Communications and Engagement</p> <p>The workstream lead for communications and engagement updated the panel on progress against the agreed strategy.</p> <p>She confirmed that the listening phase is now complete and an end of phase report is being drafted. It is expected this will be available for discussion at the next meeting – 9 June. Planning is now well underway for the engagement phase. A discussion about this will be scheduled for a future meeting.</p> <p>An update was provided on initial thinking around the layering of messaging to meet the needs of broad audiences. This was well received by the Panel who suggested that the model needed to reflect people who wanted to be advocates for the use of GP data for planning and research. There was agreement this would be a useful addition and the approach will be updated to reflect it.</p> <p>The next stage of this work is to layer the insight from the listening phase into the model.</p> <p>A national general practice staff survey has been launched, with support from the British Medical Association and the Royal College of General Practitioners.</p> |
| <p>5.</p> | <p>Engagement Phase Discussion</p> <p>An initial discussion about the engagement phase was held. Points were raised regarding educating the public about how and where GP data is stored (i.e. on servers, not in filing cabinets or on a GP’s computer), and the need to seek views from teenagers.</p> <p>Due to time constraints, it was agreed that the slides be circulated, and a fuller discussion held at the next meeting.</p> |
| <p>6.</p> | <p>AOB</p> <p>Agenda items for future meetings were discussed. Items to be scheduled include:</p> <ul style="list-style-type: none"> • Listening phase report • Update on recruitment • Engagement phase • Demonstration of, and discussion about, the digital type one opt-out service. <p>It was agreed that the team will seek to remove the lobby function on the MS Teams invite ahead of the next meeting.</p> |

ENDS