

Action notes

Meeting: GP Data Patient and Public Engagement and Communications Advisory Panel

Date: Thursday 17th March 2022

Time: 09:30am to 11:00am

Location: MS Teams dial in

Time	Agenda Item	Owner
09:30	Welcomes and Introductions	Chair, NHS Digital
09:35	PPECAP Chair Proposal	NHS Digital
9.45	Data Security write-up Part 1	NHS Digital
9:55	Drumbeat Amplification Comms	Thompson Brand Partners
10:55	AOB	ALL

Attendee name:	Organisation
Urte Macikene	Healthwatch
Lay Member 1	Independent member
Lay Member 2	Independent member
Lay Member 3	Independent member
Lay Member 4	Independent member
Eileen Phillips	National Data Guardian
Research Manager	NHS Digital
Communications and Stakeholder Engagement Manager*	NHS Digital
Information Governance Lead	NHS Digital
PPECAP Secretariat	NHS Digital
Dave Chutter	use MY data
Representative	Thompson Brand Partners
Representative	Thompson Brand Partners
Representative	Thompson Brand Partners

*meeting chair

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Apologies:	Organisation
Grace Melvin	AMRC
Lay Member 5	Independent member
Programme Head	NHS Digital
Head of Communications	NHS Digital

Agenda Item	Notes <i>(record summary of discussions and decisions)</i>
0	<p><u>Welcome and introductions</u></p> <p>Panel members were welcomed to the meeting and the Chair ran through the agenda and planned discussion points.</p> <p>Action notes were agreed as an accurate reflection of last meeting and agreed for publication.</p>
1	<p><u>PPECAP Chair proposal</u></p> <p>The panel agreed on the proposal to rotate the role of Chair for the PPECAP following the departure of the previous chair.</p> <p>A suggestion was proposed for lay member representation in a deputy/vice capacity when chairing. Panel members agreed to reflect and share what this role will involve ahead of the next meeting.</p> <p>The agreed next chair for the next meeting on Thursday 31st March is Eileen Phillips.</p>
2	<p><u>Data security write-up pt1</u></p> <p>The Data Security write is broken up in two parts due to the amount of content. The first part focuses on language and the data security assurances.</p> <p>There was a query about how the TRE will be controlled and set up. Specifically, what accreditation will be required to access the data and how we control accreditation when certain members may change careers. This feedback was noted and will be addressed when the DMAG lead attend the panel to give an update.</p>

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	<p>Collective agreement on the use of the word 'secure' instead of 'safe'.</p>
4	<p><u>Drumbeat Amplification Comms</u></p> <p>The panel were joined by representatives from Thompson Brand Partners, a design and branding agency based in Leeds, for a presentation on the drumbeat amplification communications. The purpose of the session was to test out high level concepts and accompanying language. The communications will seek to highlight the societal benefits that have been realised from the use of patient's health data.</p> <p>The panel provided constructive feedback on what ideas were most suitable in conveying this message to the general public. This was well received and noted by Thompson Brand Partners. The feedback used today will refine how we undertake workshops with wider public.</p> <p>The findings will be used to refine the public testing which is scheduled for W/c 21 March. Findings will be written up and shared back with the Panel.</p>
5	<p><u>Future topics</u></p> <p>The Programme Head will be attending the next meeting to provide a programme update.</p> <p>The data security workshop findings will be discussed.</p> <p>There will be a discussion on the role of lay member deputy chair.</p>
6	<p><u>AOB</u></p> <p>A number of apologies were recorded for the meeting on Thursday 31st March.</p>

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